



St. Gerard House will host the 10th Annual First Words of Hope Luncheon that supports our mission to help individuals with autism and their families experience more joy and achieve meaningful life outcomes. This is our annual fundraising luncheon which serves as the largest source of unrestricted funds for the many families in need of financial assistance. Its title, First Words of Hope, represents many things. It refers to our firm commitment to lift each individual we serve to his or her highest potential, and in doing so, to offer parents and loved ones a renewed perspective on life with autism. It also pays homage to one of the greatest blessings we receive through our work: the opportunity to witness a child communicate successfully for the first time.

BENEFITS TO SPONSORSHIP

BRAND VISIBILITY: connect with hundreds of families, healthcare professionals, and educators. **TARGETED MARKETING:** opportunities to engage with event attendees.

CONSUMER PERCEPTION: consumers are more often aligning with companies that support causes that are important to them. **COMMUNITY GOODWILL:** supporting social causes can build brand loyalty, while showing commitment to the community and social responsibility.

2019 ATTENDANCE

In 2019 we had over 400 people from our region join us for our 9th Annual First Words of Hope Luncheon to learn about the work of St. Gerard House and how autism impacts all of us.



SPONSORSHIP LEVELS

Autism Saint: \$15,000

Presenting Sponsor of First Words of Hope Luncheon.
All benefits from the Autism Warrior Package.

- Corporate logo recognition on the 2020 First Words of Hope video.
- Prominent placement of business logo on the homepage of SGH website
- Corporate display slide during virtual premier
- Full page ad in Event Program.
- Logo placement and recognition in our e-newsletter that is delivered to 1810 households
- Local media recognition in all print coverage day of event
 - Recognition in after the fact thank you coverage in local media
- Opportunity to share the event premier link with guests and invitees
- Invitation to St Gerard House tasting event at Hubba Hubba / Campfire Grill for Four

Autism Warrior: \$10,000

All benefits from the Autism Archangel Package.

- ½ page ad in the event program.
- Verbal recognition at the event.
- Recognition on SGH Social Media Outlets
- Opportunity to share the event premier link with guests and invitees
- Invitation to St Gerard House tasting event at Hubba Hubba / Campfire Grill for two

Autism Archangel: \$5,000

- Recognition in all event press releases
- Sponsorship recognition on SGH website event page with a link to your company website (link active for a year).
- ¼ page ad in the event program.
- Opportunity to share the event premier link with guests and invitees
- Invitation to St Gerard House tasting event at Hubba Hubba / Campfire Grill for two

Autism Angel: \$2,500

- Sponsorship recognition on SGH website event page with a link to your company website (link active for a year)
- Business logo and recognition in event program
- Opportunity to share the event premier link with guests and invitees
- Invitation to St Gerard House tasting event at Hubba Hubba / Campfire Grill for two

Autism Advocate: \$1,000

- Sponsorship recognition on the SGH website
- Business logo and recognition in the event program
- Opportunity to share the event premier link with guests and invitees

If you would like to discuss a more tailored sponsorship package, we are happy to discuss options with you. Please contact Julia Buchanan, Development Coordinator at julia.buchanan@stgerardhouse.org or by phont at 828.693.4223x1013