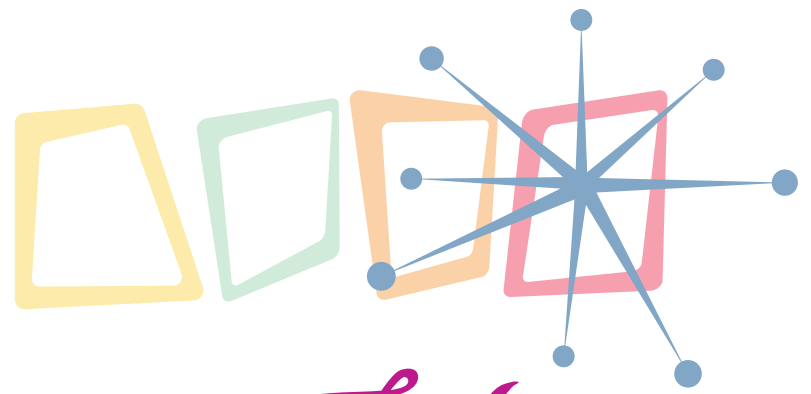




**ST GERARD**  
**HOUSE**



# FIRST WORDS OF *Hope*

ANNUAL LUNCHEON | APRIL 24, 2024

## SPONSORSHIP OPPORTUNITY PACKET

St. Gerard House is on a mission is to help individuals with Autism and their families experience more joy and achieve meaningful life outcomes by providing evidence-based therapies, innovative programs and continuous advocacy. Programs offer wrap around services and support for children, teens, adults, and families experiencing Autism in WNC.



*Let's Chat! Contact Julia Buchanan, Director of Development and Community Engagement at (828) 693.4223 or [julia.buchanan@stgerardhouse.org](mailto:julia.buchanan@stgerardhouse.org)*

# FIRST WORDS OF *Hope*

## ANNUAL LUNCHEON

**The First Words of Hope** annual luncheon serves as the largest source of unrestricted funds for St. Gerard House. Its title, First Words of Hope, represents many things. It refers to our firm commitment to lift each individual we serve to his or her highest potential, and in doing so, to offer parents and loved ones a renewed perspective on life with Autism. It also pays homage to one of the greatest blessings we receive through our work: the opportunity to witness a child communicate successfully for the first time.



## Sponsorship Benefits

**BRAND VISIBILITY:** Connect with families, healthcare professionals, and educators

**TARGETED MARKETING:** Opportunities to engage with event attendees

**CONSUMER PERCEPTION:** Consumers are more often aligning with companies that support causes that are important to them

**COMMUNITY GOODWILL:** Supporting social causes can build brand loyalty, while showing commitment to the community and social responsibility

**ATTENDEES:** In-person we will host 400 prominent individuals, business leaders, and elected officials from the Henderson County & WNC region, with an additional 100 - 250 individuals joining virtually online.

# FIRST WORDS OF *Hope*

## ANNUAL LUNCHEON

### SPONSORSHIP LEVELS

#### \$15,000 AUTISM AGENT OF CHANGE

- Presenting Sponsor Recognition in the First Words of Hope Video Credits
- Recognition in Event Press Release(s)
- Full Page Advertisement in the Event Program
- Verbal Recognition During the Event
- Year Round Sponsorship recognition on St. Gerard House website with link to your website
- Monthly Community Newsletter Recognition (over 3,000 households)
- Monthly Social Media Recognition
- Preferred Seating at the First Words of Hope Benefit Luncheon

#### \$10,000 AUTISM ANGEL

- Recognition in Event Press Release(s)
- Half Page Advertisement in The Event Program
- Verbal Recognition During the Event
- Year Round Sponsorship recognition on St. Gerard House website with link to your website
- Bi-Monthly Community Newsletter Recognition (over 3,000 households)
- Bi-Monthly Social Media Recognition
- Preferred Seating at the First Words of Hope Benefit Luncheon

#### \$5,000 AUTISM AMBASSADOR

- Year Round Sponsorship recognition on St. Gerard House website with link to your website
- Quarterly Community Newsletter Recognition (over 3,000 households)
- Quarterly Social Media Recognition
- Event Program Logo Placement
- Preferred Seating at Annual First Words of Hope Benefit Luncheon

#### \$2,500 AUTISM ADVOCATE

- Year Round Sponsorship recognition on St. Gerard House website
- Bi-Annual Community Newsletter Recognition (over 3,000 households)
- Bi-Annual Social Media Recognition
- Event Program Logo Placement
- Preferred Seating at Annual First Words of Hope Benefit Luncheon



# FIRST WORDS OF *Hope*

ANNUAL LUNCHEON

## YOUR SUPPORT MEANS

St. Gerard House is committed to serving all families, regardless of their insurance coverage or ability to pay. Your gift makes a positive impact on the lives of individuals with Autism and their loved ones. SGH can teach young adults with Autism necessary job training skills for meaningful employment.



**ST GERARD**  

---

**HOUSE**

FIND OUT MORE  
CONTACT JULIA BUCHANAN  
DIRECTOR OF DEVELOPMENT AND  
COMMUNITY ENGAGEMENT AT  
[JULIA.BUCHANAN@STGERARDHOUSE.ORG](mailto:JULIA.BUCHANAN@STGERARDHOUSE.ORG)